# Phi Sigma Rho Foundation

# 2008 Annual Report

### Mission

The Phi Sigma Rho Foundation exists to promote social responsibility, personal integrity and lifelong enrichment by providing profession, education, philanthropic, and leadership development opportunities for the members and friends of Phi Sigma Rho Sorority.



### Motto

Building the Future Together

#### Vision

The advancement of Phi Sigma Rho Sorority and the community through the encouragement of selfless giving.



### Letter from the President

As the President and member of the Board of Directors of the Foundation, it gives me considerable pleasure to personally share with you the Phi Sigma Rho Foundation 2008 Annual Report. What a year of achievement and progress it has been! On the cover of this report is our sorority flower, the orchid, which must be handled with care in order to blossom and thrive. For the Board of Directors, the Foundation is our orchid. Our purpose is to be good gardeners with a focused and unified purpose: to produce the right set of circumstances that allow programs for the Sorority to blossom. I would spare a few words in our Annual Report to talk about the things we have done to tend our garden in 2008.

This annual report shows how much progress we have made in just one year. This year was one of strengthening and building our board, our collective organization, and our fundraising efforts to enable us to support grants to the Phi Sigma Rho National Sorority. We have strengthened our organization through internal standardization and by sending three board members to THE Foundation Seminar, sponsored by the National Intrafraternity Council Foundation. Through devising a sound fundraising strategy, the Foundation held six successful fundraising campaigns throughout the year, targeting different donor groups, and raising over \$7,000. With that additional funding, the Foundation redeemed its liability to the Sorority, the \$6,000 loan granted in 2005 and used to incorporate and start what is now a 501(c)3 tax exempt organization. We were also able to support one of the many deserving actives with a scholarship and with a positive financial situation, the Foundation will continue to fund multiple scholarships in 2009.

We continue to improve the management of expenses and our ability to forecast our expenses through our yearly budgeting process. These expenses are continuing to change as we evaluate our operations during our fiscal year and make changes in our fundraising methods. Furthermore, the Foundation is becoming a more stable entity, assuming costs that were previously covered by the Sorority budget. Our board members have also been very generous and donate not only their time but also their money to incur almost all costs associated with travel and seminars. With increased donations and the continuous actions like those above, the Foundation strives to reduce its operating expenses from its current 27% of its annual income.

While the pages that follow are full of financial data and undergraduate achievements, the primary purpose of this publication is to thank individuals who continue to provide support in helping to build a strong sisterhood. In fact, together, we will build this future of sisterhood with success. I hope that you will take a few minutes to reflect on the work of

"When we seek to discover the best in others, we somehow bring out the best in ourselves." -William Arthur Ward

the Phi Sigma Rho Foundation along with the important role that you have played this past year in helping to advance our personal and leadership development mission. You are truly making a difference.

As we celebrate the 25th anniversary of our Sorority's founding, we take a moment to remember our initiation into our beloved sorority, the fun times with sisters, and our continued connections with our sisters as alumnae over our lifetime. We reflect on how we have contributed to the progress of OUR sorority, as an active at the chapter level and as an alumna. We celebrate the network of sisters we have supported and the friendships we have developed through the years. We commit ourselves to be lifetime learners, to educate future generations, and to support the scholarship of our sisterhood. And, we encourage our sisters, our Sorority and our Foundation to future endeavors.

PHI SIGMA RHO FOUNDATION

As we head into the next 25 years, rallying Phi Rhos and friends to called upon by our Director of you will give all you can so we can leadership programs and services.

" A friend might well be reckoned the masterpiece of nature." - Ralph Waldo Emerson

the Foundation is once again active in support our annual fund drive. When Development, Sarah Fisk, it is my hope that keep our important undergraduate Young Phi Rhos are counting on all of us!

If the energy and leadership that inspired and made possible the last 25 years of Phi Sigma Rho is an indication of future endeavors and success, we need to prepare to evolve our organizations multiple times. This means that we will continue to need the support of those who are willing to donate their time and talent as leaders to the Foundation, as members of the board and other volunteer positions. There is an increasing need for volunteer support to operate and manage the Foundation. For those who choose to be leaders by making donations to the Foundation, we want to thank you on behalf of the family and friends of Phi Sigma Rho Sorority, who will be the beneficiaries of this support.

I am honored to serve as your President of the Phi Sigma Rho Foundation. Please know that we will continue to be effective and efficient in garnering and managing the resources that make Phi Sigma Rho the best sorority for women in science and engineering.

PRL, Elana Chapman

# Board of Directors and Officers

Elana Chapman—President University of Dayton - Gamma

- Sarah Fisk—Vice President of Development University of Florida - Tau
- Julie Hayden—Vice President of Publicity University of Pittsburgh - Zeta
- Lara Day-Vice President of Programming Purdue University - Alpha
- Heather Lazar—Treasurer The Ohio State University - Beta
- Sara DaSilva—<u>Ex-Officio</u> University of Pittsburgh - Zeta





## Chairs & Committees

#### Advisors

Wanda Gibson Colleen Matthews

Assistant Treasurer Christine Jackson

Webmaster Elishka Jackson

Statement o	of Revenue and ]	Expenses	
Expenditures			
,	Operating Expenses	\$2,241.56	
	Fundraising	\$795.76	
	Printing	\$574.26	
	Dues and Subscriptions	\$198.12	
	Total Expenditures	\$3,809.70	
Income			
	Donations	\$2,871.59	
	Fundraisers	\$7,369.13	
Broch.	Total Income	\$10,240.72	

Congratulations to the Howard - Phi Chapter, the winners of the 2008 Chapter Challenge! They were the first chapter where every sister donated \$19.84!



eBay Success

This past December the first annual online auction was held through eBay. Donations were received both from sisters, a few corporations and even some museums. All of these items were then auctioned through eBay and \$220.43 was raised!

There is a bit of excitement throughout the Foundation as to what we will be able to auction next year. There will be a stronger push to receive donations through corporations because they turned out to be such a success. Also, another option available through eBay is the "eBay Giving Works." With this option, anyone can sell items through eBay and donate a portion of the profits back to the Foundation. In turn, eBay reduces the listing fee by the percentage of profit being donated! Research shows that items sold through Giving Works tend to attract more bids and higher final sales prices!



# 2008 Scholarship Recipient

The following letter was written by Brittany Collins as a thank you to the donors of the Phi Sigma Rho Foundation. Brittany was the recipient of a \$500 scholarship awarded this past winter. We would like to share

the gratitude from Brittany and show you the impact that your donation can make:



Brittany Collins, recipient of the 2008 Foundation Scholarship I want to personally thank you for supporting Phi Sigma Rho and the Phi Sigma Rho Foundation. Without supporters as yourself, this scholarship would not be possible. Your generous donation to the Phi Sigma Rho scholarship has enabled me to further my education and made my dreams become reality. Currently, I am finishing up my last semester of my junior year at the University of Dayton. Next year, I will finish up my senior year and graduate with my bachelors degree in Chemical Engineering and my masters degree in Materials Engineering. Although I am excited and eager to join the workforce, I will dearly miss my sisters in Phi Rho (although I am sure I will visit often). After graduation, I hope to obtain a full-time job doing product research and development and I hope to stay active as an alumnae of Phi Sigma Rho.

Without the support of this scholarship, it would have been difficult to finish my bachelor's and master's degree in the amount of time that I did. However, with your support I am on my way to finish both degrees. Thanks again for your support and please keep donating to this great cause that make dreams come true.

# GoodSearch and GoodShop

Thank you for your continued support through GoodSearch and GoodShop. In 2008, over \$275 was raised through searches alone!

GoodShop, introduced in 2008, is a way to raise money for the Foundation through online shopping. A portion of all purchases through this site are donated back to the Foundation. Stores such as Best Buy, Target and Barnes & Noble are featured on GoodShop. In it's first year the Foundation received over \$70. Thank you for starting your online shopping at GoodShop. It truly can make a difference!



"In 2008 over \$70 was raised through GoodShop alone, nearly \$350 was raised through both searches and shopping"

### Did you know?

The Phi Sigma Rho Foundation is eligible for corporate matching. If you would like to have your company match your contribution, talk to your HR department or email **foundation@phisigmarho.org** 

Lifetime Contributions

\$10,000 Visionary Society

\$100,000 Founders Society

\$1,000,000 Order of the Orchid

Silver Society

Platinum Society

## Giving Levels

### Annual Levels

\$2 <i>5</i>	Sigmand Club	\$1,000	Rising Sun Club
\$50	Key Club	\$1,984	1984 Club
\$100	Pyramid Club	\$2,500	Loyalty Club
\$250	Pearl Club	\$5,000	Prosperity Club
	\$10,000 Star (	ub	

\$250,000

\$500,000

### Living Legacy

Individuals who designate gifts to the Foundation in their wills

### Circle of Contributions

Donor meets an annual gift level for a period of five years

### Collegiate Levels After the Cap and Gown

\$25 or more a year for the first three years after graduating, only if first contribution is made in year of graduation

### Penguin Pals Program (P3)

Any collegiate who contributes a total of \$75 over three years, paid in any way



### PHI SIGMA RHO FOUNDATION

# 2008 Donors

**Rísing Sun Club** Lara Day

### Pearl Club

Elana Chapman Sara DaSilva Madhavi Deshpande Sarah Fisk Christine Jackson Heather Lazar Phi Chapter Xi Chapter

### Pyramid Club

Margaret Allen Raven Bates Kendra Bunker Erin Claypool Amanda Durk Julie Hayden Jennifer Hunt Maggie Lanigan Tammy Lowe Jennifer Mitchell Jessica Paul Shannon Raines Jennifer Rezny Rachel Solano Mary Anne Sparks Michele Van Krieken Charlene Yauch

### Key Club

Katharina Bellairs Laura Brunner Michelle Burson Ms. Chow Linda Clarke Brittany Collins Tracy Egut Courtney Hrabik Sharon James Amy Mazzanti Jessica Nevins Lisa Ott Jessica Pfeiffer Lisa Rogers Jessica Ruiz Tracy Smith Nicole Vitale Erin Williamson

### Sigmand Club

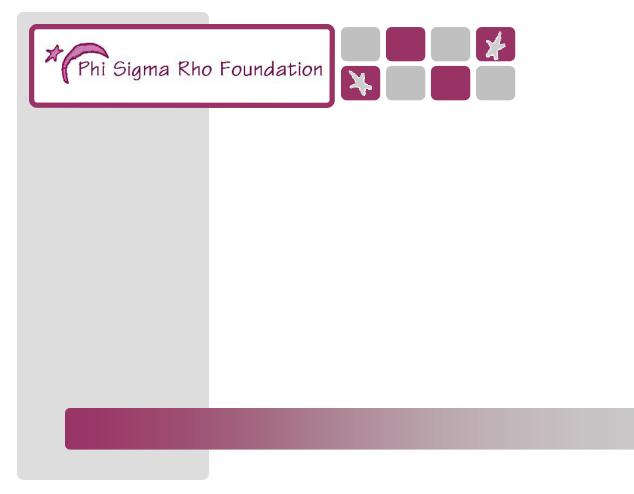
Julie Bickel Diane Buchwalder Emma Castator Mindy Chapman Sarah Clark Sarah Coad Jennifer Dodaro Sara Drescher Janet Ferrell Allison Fong Meredith Hanrahan Katelyn Plummer Michelle Rumler Lydia Simonsen Kara Smits Samantha Stefos Schumacher Erin Trowbridge Rínda Vas Abigail Vaughn Tawny Watanabe



The Foundation wishes to thank our donors who made valuable contributions in 2008. We hope you continue to donate and support opportunities for the sisters and friends of Phi Sigma Rho.

> Kathleen Lifer Jennifer | uckie Heather McCall Lauren Meert Jennifer Mitchell Amanda O'Connell Helen O'Connor Kirsten Pauley Lisa Pluckebaum Rykiel Robinson Lyndsey Roby Christine Roots Tiffiny Rummell Heather Runge Brittany Scherer Leigh Anne Shubert Maggie Siempelkamp Leanne Smith Farrah Steeley Erin Switzer Sam Thomas Emilie Torielli Phylicia Trottman Elizabeth Trumbull Katherine Vukovich Allison Weigel Ashley Wenger Cynthia Williams Emily Woods





## Make a Donation

First Name	Middle InitialLast Name
	Maiden Name (if applicable)
Street Add	cess
City, State,	Zipcode
Phone (	Email Address
Chapter/A	ffiliation and Graduation Year
	Penguin Pal Program
	After the Cap and Gown
	Employer Matching
	Please keep my donation Anonymous
7	To make a donation, send this completed form with a check payable to:
	Phi Sigma Rho Foundation
	c/o Christine Jackson
	P.O. Box 7021
	Westchester, 12 60154